Juan Andres Martinez

Graphics / Web / Photo / Product

760 500 7805 / me@juanamartinez.com Portfolio: juanamartinez.com

Highly creative and multi-talented graphic artist with a 20+ year career track record developing brand identities, websites, marketing materials, product design and packaging. Expert with all major design programs and all offset and apparel printing techniques. Unmatched in design, speed and technical ability. Self-motivated and enthusiastic team player.

01 Creative Experience

WordPress Dev Art Director Advertising Packaging
Fashion Design Product & Lifestyle Photography Product Design 3D Modeling

Illustration Skills Domestic & Global Production CSS & HTML Coding Brand Name Development

o2 Education BS in Digital Arts

2000 - 2005: The Art Institute of California

7650 Mission Valley Road San Diego, CA 92108

03 Work Experience

2011 - Present / Grace Digital + ECOXGEAR

Contracted Branding Director + Product / Web / Graphics

Responsible for all branding of products including; style guides, packaging, web design, marketing photography, product design and all other essential design responsibilities.

1998 - Present

Freelance Designer

Developed long term relationships with small businesses and entrepreneurs developing their brand identity, stationary packages, marketing materials, websites and all printing and soft good sourcing.

2002 - 2011 / Thread Designs

Art Director

6451 El Camino Real, Suite C

Carlsbad, CA 92029

Successfully managed graphic/fashion/photography/website design projects from concept to production. Worked closely with account executives, designers, sales managers and clients. Lead designer for larger scope creative projects and developed systems for design and manufacturing of domestic and global goods.

Additional Responsibilities:

Press Checks Illustration Quote Negotiation

Print Management Brand Name Development Minor Copy Development

2000 - 2002 AIM

Graphic Artist

1040 S. Andreasen Dr., Suite 100

Escondido, CA 92027

Worked with creative director and account executives developing advertising, print and POP materials for hispanic based marketing efforts of Fortune 500 companies.





















